

## **Karim A. Martinez**

Extension Family Life and Child Development Specialist  
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### **EDUCATION**

- Ph.D.** New Mexico State University, May 2018  
Educational Leadership and Administration  
Dissertation: *The Cooperative Extension Service: A Collective Case-Study of Bilingual Extension Professionals' Experiences Reaching Spanish-Speaking Audiences*
- M.S.** New Mexico State University, May 2002  
Family and Consumer Sciences
- B.S.** New Mexico State University, May 2000  
Family and Consumer Sciences: Family and Child Science  
College of Agriculture and Home Economics, *Highest Honors*
- B.A.** New Mexico State University, May 2000  
Sociology  
Minor in Spanish  
College of Arts and Sciences, *High Honors*

### **PROFESSIONAL EXPERIENCE**

#### **Family Life and Child Development Specialist**

Extension Family and Consumer Sciences, College of Agricultural, Consumer and Environmental Sciences, New Mexico State University

*July 2018- present*

Provide statewide leadership in planning, coordinating and evaluating programs in family life education. Provide resource material and subject matter training for county Extension personnel. Responsible for securing and managing funding, reporting program results to administration, and maintaining partnerships with other faculty, agencies and organizations interested in families, children and relationship development.

#### **County Program Director**

Doña Ana Cooperative Extension Service, College of Agricultural, Consumer and Environmental Sciences, New Mexico State University

*January 2008- July 2018*

Provide administrative and supervisory support to faculty and staff for delivery of community educational programs in agriculture, family and consumer sciences, 4-H youth development and community economic development. Duties include fiscal management; supervision of office operations; program management; and public relations with elected officials and community

stakeholders. Administrative duties performed in addition to family and consumer sciences agent duties.

**Family and Consumer Sciences Agent/Associate Professor**

Doña Ana Cooperative Extension Service, College of Agricultural, Consumer and Environmental Sciences, New Mexico State University

*June 2004 – present*

Provide research-based information and programs to the residents of Doña Ana County in the area of family and consumer sciences such as nutrition, food safety, diabetes management, chronic disease management, human development, family life education and family resource management. Information provided through presentations, workshops, community events, office visits, phone calls and via email. Programs available in English and Spanish. Serve as a community resource through participation in committees and advisory groups.

**Migrant and Seasonal Farm Worker Youth Specialist**

Families and Youth, Inc., Doña Ana County, NM

*May 2003 – June 2004*

Provided youth from migrant and seasonal farm working backgrounds with employment training related to career exploration, job search techniques, filling out applications, resume writing, interview skills, work ethics and post-secondary educational opportunities. Placed youth at employment sites for 180 hours of paid work experience. Provided case-management to youth participants and their families. Recruited employment sites for program.

**Coordinator of Services**

Center for Learning Assistance, New Mexico State University

*August 2002- May 2003*

Instructor for UNIV 150: Freshman Year Experience and for mini-semester courses in various study skills topics. Developed and conducted study skills and life skills trainings for university students in informal settings and presented study skills and life skills trainings as a guest speaker for professors. Supervised graduate assistants employed in the Center for Learning Assistance.

**CERTIFICATIONS**

- National Council on Family Relations– Certified Family Life Educator, May 2004- present
- Master Trainer, Stanford Chronic Disease Self-Management Program, December 2013- present
- Master Trainer, Stanford Tomando Control de su Salud, October 2015- present
- Master Trainer, Stanford Diabetes Self-Management Program, September 2018 - present
- Smart Choice Health Insurance Literacy Program, May 2014- present
- Smart Choice Basics Health Insurance Literacy Program, November 2015 - present
- Smart Use Health Insurance, Health Insurance Literacy Program, February 2018

**PRESENTATIONS**

Martinez, K. (2018). Reaching Spanish-Speaking Audiences: Strategies from an Extension Perspective. Concurrent Session at National Land-Grant Diversity Conference, Hebron, KY.

**Martinez, K.**, Knight, K., Kuentler, L. & Banegas-Carreon, L., Koukel, S. (2018). Cooperative Extension: Partners in Building Healthy Communities. Panel Presentation for NMSU Border Health Breakfast (PowerPoint Presentation).

Armstrong-Florian, T., Beltran, I., Coop L., Cotto-Rivera, E., **Martinez, K.**, & Romano, D. (2017). Overcoming Barriers to Reach Culturally Diverse Audiences. Poster Presentation at NEAFCS Annual Session by the NEAFCS Diversity Sub-Committee.

Martinez, K. (2017). The Cooperative Extension Service: A Collective Case-Study of Bilingual Extension Professionals' Experiences Reaching Spanish-Speaking Populations. Poster Presentation for the NMSU Graduate Research and Arts Symposium sponsored by the Graduate Student Council.

Martinez, K. (2017). Chronic Disease Self-Management Program- Partnership between NM Department of Health and Cooperative Extension. Presentation for agents at the Southwest District In-Service. (PowerPoint Presentation).

Martinez K. (2008-2017). Doña Ana County Family and Consumer Sciences Program Overview. Biannual presentations for advisory committee. (PowerPoint Presentation).

Martinez K. (2015-2016). Cooperative Extension Service Overview: County Perspective. Presentations for faculty and staff of universities in Mexico interested in developing their own Extension Service.

Martinez K. (2016). Extension Health Outreach Efforts. Presentation for NMSU-RISE (Research Initiative for Scientific Enhancement). (PowerPoint Presentation).

Martinez, K. (Presenter), Koukel, S. (Coordinator/Organizer). (2015) NMSU Extension WebMeeting, Affordable Care Act (ACA) - What You Need to Know, NMSU Extension.

Martinez, K. (2015). Cooperative Extension Service-Health Outreach Efforts. Testified before the NM Legislative Health and Human Services Committee. (PowerPoint handout).

Martinez, K. (2014). Doña Ana Cooperative Extension Service Smith-Lever Act Centennial Celebration. Presentation on the history of Cooperative Extension for the Doña Ana County Board of County Commissioners. (PowerPoint Presentation).

Martinez, K. (2014). Outreach to Colonias in Doña Ana County. Presentation to administrators and faculty from universities in Michigan, New Mexico and Oregon as part of the Health Extension Rural Offices (HEROs) project. (PowerPoint Presentation)

Martinez, K. (2009) Overview of the Cooperative Extension Service. Presentation for Iraq Extension program participants at Leyendecker Plant Science Center. (PowerPoint Presentation).

## **PUBLICATIONS**

Martinez, K., (2017). Celebrating Diversity Champions. National Extension Association of Family and Consumer Sciences newsletter. March (article).

Martinez, K. (2016). Reaching Latino Audiences. National Extension Association of Family and Consumer Sciences newsletter. May (article).

Martinez, K. (2016). Extension Partners with NM Department of Health in Chronic Disease Self-Management. NMSU Extension Family and Consumer Sciences newsletter July (article).

Martinez, K. (2014). Health Insurance Literacy: Extension Programs Help People Make a Smart Choice. NMSU Extension Family and Consumer Sciences newsletter. October (article).

Martinez, K. (2015-2017). Doña Ana County Program Impact Statement. (Information sheet).

## **PROFESSIONAL AFFILIATIONS**

- National Extension Association of Family and Consumer Sciences, August 2004- present
  - Diversity subcommittee, 2015- present
- New Mexico Extension Association of Family and Consumer Sciences, August 2004 – present
  - VP of Professional Development, January 2018-present
  - President, January 2017- December 2017
  - President Elect, January 2016- December 2016
  - NMEAFCF Faculty Senator, August 2016- present
  - VP of Awards, January 2013- December 2014
  - VP of Professional Development, January 2008-December 2009
  - Treasurer, January 2007-December 2008
- National Council on Family Relations, May 2003 – present
  - CFLE newsletter contributor, March 2018
  - CFLE Poster Selection Committee, 2004
- Epsilon Sigma Phi (ESP), January 2012- present
  - Secretary, January 2016- January 2018
- American Association of Family and Consumer Sciences, 2002-2010
- New Mexico Association of Family and Consumer Sciences 2002-2010
  - 2nd Vice-President of Membership, 2006-08
  - Public Relations Committee for Annual Meeting, 2007

## **PROFESSIONAL AWARDS**

*Distinguished Service Award, National Extension Association of Family and Consumer Sciences, October 2016*

Recipients of this award represent their profession with dignity, humility, and concern for their clientele. Represent their county, state, profession and NMSU in a manner that brings credit to these institutions. Are held in high esteem by their clients as mentors and educators. Have considerable knowledge of a large number of topics. Enjoy working with and serving a diverse client base and are respectful of different viewpoints.

*Distinguished County Agent Award, NMSU College of Agricultural, Consumer and Environmental Sciences, April 2015*

Recipients of this award represent their profession with dignity, humility, and concern for their clientele. Represent their county, state, profession and NMSU in a manner that brings credit to these institutions. Are held in high esteem by their clients as mentors and educators. Have considerable knowledge of a

large number of topics. Enjoy working with and serving a diverse client base and are respectful of different viewpoints.

## **COMMITTEES**

### *University, College and Cooperative Extension Service Committees*

2018-Present EFCS Advisory Committee  
2016- Present NMSU Faculty Senate  
2017- Present CES Director's Advisory Board  
2017- Present CES Impacts and Evaluation Ad Hoc Committee  
2017- Present ACES Dean Faculty Advisory Team  
2007- Present NMSU Hispanic Faculty and Staff Caucus  
2004- Present NMSU College Assistance Migrant Program (CAMP) Advisory Committee  
2015- 2016 NMSU ACES Dean Search Committee  
2014-2015 UTEP/NMSU Transportation Health Impact Assessment Advisory Board  
2010-2011 NEAFCS New Mexico Annual Session Planning Committee- Opening Session Sub-Committee and In-Depth Session Sub-Committee  
2009 ACES Extension Health Specialist Search Committee  
2008-2009 NMSU Presidential Search Committee  
2008-2009 NMSU J. Paul Taylor Social Justice Symposium Planning Committee – Theme was Youth Social Justice  
2008 New Mexico Association of Counties, Extension Affiliate Vice-Chair  
2006-2008 ACES Promotion and Tenure Action Committee  
2006-2008 CES Home Economics Advisory Committee  
2006-2008 UNM/NMSU Health Extension Development Committee  
2004 CES Southwest District Department Head Search Committee

### *Community Committees/Groups*

2004- present Interagency Council  
2014- 2018 Growing Foods Connections Steering Committee  
2010- 2018 Department of Workforce Solutions Agriculture Workers and Employers Taskforce  
2008- 2018 Healthy Kids Las Cruces Stakeholder Committee  
2004- 2018 Wester Pecan Growers Association, ex-officio member, Pecan Food Fantasy Committee  
2004- 2017 Doña Ana Diabetes Action Coalition  
2014- 2016 Doña Ana Community College Hatch Center Taskforce  
2013- 2016 Doña Ana County Health and Human Services: Health Alliance- Access to Care subcommittee  
2011- 2016 Mesilla Valley Food Policy Council  
2011- 2014 Doña Ana County Food Protection Alliance  
2011- 2012 County Fairgrounds Advisory Committee  
2007- 2012 Ciclovía Executive Planning Committee  
2008- 2009 Doña Ana County Health & Human Services Alliance Childhood Obesity Workgroup  
2008- 2009 Doña Ana County Health & Human Services Alliance, Alternate member  
2007- 2008 Doña Ana County Health & Human Services Alliance, Diabetes subcommittee  
2004- 2009 Las Compañeras (Mentoring Moms Program) Advisory Council  
2005- 2008 Graduation, Reality and Dual-role Skills (GRADS) Advisory Council